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Innovative Theatres Newsletter Cinema and Style

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Greetings!

Welcome again to our
monthly newsletter
"Cinema and Style".

If you have been following
the construction progress of
our new showroom at 7414
Santa Monica Blvd in W.
Hollywood over this past



year, I am thrilled to announce that we have finally finished construction and will be opening the doors next monday the 25th of June. You are welcome to bring Friends/Clients to the new Showroom for a preview peek before the grand opening. I will continue to keep you informed on the date of the grand opening party, which will take place in about three weeks. We hope you will all attend.

As always, we encourage your feedback to our newsletter and look forward to

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any design ideas or real world issues that we can help resolve in order to make your projects as pleasing as possible. Just call or drop us an email anytime at keithw@innovativetheatres.com.

Thank you and we hope you are finding our newsletter both informative and useful.

Keith Willis - CEO -Innovative Theatres, Inc.

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ASID Industry Partners, AIA Allied.

The New Showroom - A truly unique experience



Our new showroom was designed specifically with the designer and their client in mind. A place that is architecturally distinct in a calm and unhurried environment.

Our new showroom showcases a complete home theatre where the client can view the best selection of video projectors and hear three different complete theatre sound systems. Inside our theatre showroom there is an array of theatre loungers. Enjoy the majesty of a reference THX sound system as well as the finest low budget system that we have found.

We also installed a full design library that includes everything from acoustic material to leather and fabric samples for theatre seating. We have made sure that all of the decisions that need to be made regarding the home theatre can be planned and implemented from our design library.

We created lots of design space for our design team and the designer/client to work out the design and fine details to every theatre and whole-home audio/video plan.

Most of all, we know it is all about the one on one personal touch. Come by anytime for a truly unique experience.

Un Noche Caliente En La Habana



And finally, Innovative Theatres will be a part of ASID's "A Hot Night In Havana". "A Starlight Dinner and Dancing Cruise" taking place July 26th. This event in Marina Del Rey and will honor designer extraordinaire Fernando Diaz ASID, CID. We will be providing technical assistance for the event and will also donate a flat screen TV for the event raffle.

Contact ASID-LA for tickets and info. Sounds like a fun one.



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No one plans to fail they just fail to plan.

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